

**Media information**  
Zermatt, June 2014

**Award, jubilee and new restaurant**

## **CERVO Mountain Boutique Resort, Zermatt, is Swiss Hotel of the year 2014**

**The Swiss Sunday newspaper – SonntagsZeitung – has rated the CERVO as Swiss Hotel of the year. This award marks the start of the CERVO's 5th year jubilee, which the Mountain Boutique Resort will be celebrating throughout the winter season 2014/2015.**

The concept is as simple as it is brilliant: a clear idea, no compromises, the perfect unanimity of promise and guest experience. The CERVO Mountain Boutique Resort is – exactly what has always made running a hotel special then as now – pure show business. Here the same wonderful story is told every day – here you know what to expect and are still eager to see what the new day will bring.

### **Since five years a success story**

Inventor of the CERVO and driving force is Daniel F. Lauber. He is the master mind, designer and realiser. Together with his wife Seraina he opened the Mountain Boutique Resort in 2009 making it a dream destination for guests from all over the world. A young, enthusiastic dedicated team is involved, which has its own anecdotes to add to the story as well. The spark is catching. Fun is the core of the concept of this uniquely situated resort, only a lift-ride above Zermatt.

### **Satisfied guests, growing demand**

In the CERVO, it is the design that achieves the balance between an alpine chalet, a hunting cabin and a lodge all with the right dose of modernity. The harmony of service is second to none, and much appreciated. Large numbers of satisfied guests vote to recommend the CERVO on Tripadvisor. Besides the main building – in which the reception and main restaurant are situated – there are seven chalets making up the Mountain Boutique Resort. All room categories are well booked. The restaurant (14 points on Gault Millau) is also enjoyed by the locals.

### **The style continues with Restaurant Ferdinand**

The Ferdinand pre-premiere took place at “Zermatt Unplugged” with a wooden chalet as a pop-up restaurant on the festival site. Now the countdown is running for the «real» Ferdinand. Building started in May. The site on the slope below the hotel property already indicates that the Ferdinand will be an Event-venue. The investment for this extension of the Mountain Boutique Resort amounts to about 4,5 million. Conceived as the culinary complement to the Fine-Dining on offer in the CERVO, the new Fondue Restaurant opens in December 2014. But before the snow white Fondue-Caquelons are standing on the rustic wooden tables in Ferdinand, the Zermatt mountain summer will be celebrated on the sun terrace.

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