



A LOVE BEYOND Vol. V

A weekend of rituals, music and alpine magic

Zermatt, 25 August 2025 – From 19 to 21 September 2025, CERVO Mountain Resort invites guests for the fifth edition of the A Love Beyond Festival – one of the rare alpine events that brings together contemporary culture, mindfulness, and gastronomy at an international level. Situated between the Matterhorn and modernity, this five-star property sees itself as a gateway to the mountains and a vibrant platform – for live music, art, yoga, meditation, and meaningful, sustainable encounters. Together with partners such as Breitling, Design Hotels™, Zermatt Unplugged, and Soeder, guests can expect a curated programme of concerts, talks, culinary experiences, and rituals – all with breathtaking Matterhorn views. In just five years, the festival has become a fixture for creatives, music lovers, and mindfulness enthusiasts, bringing inspiration from around the world to the Swiss Alps.

Beyond – a deliberately open, emotionally powerful term that contains far more than a single word could express – comes to life when filled with meaning and purpose. At CERVO Mountain Resort, Beyond is an attitude, a conscious look beyond the obvious. The guiding principle is *Beyond Exploring*, supported by the pillars Beyond Sustainability, Beyond Hospitality, Beyond Culture, Beyond Hotel, and Beyond Talent. Together, these pillars form the spirit of the house and influence everything conceived, created, and lived here.

A Love Beyond is the lived essence of this philosophy. Started five years ago as a heartfelt project, it is now much more than a retreat – it is a place of inspiration, reflection, and shared experiences. Cuisine, music, art, and mindfulness become mediums for fresh perspectives – in the heart of alpine nature.

Pleasure, encounters, new perspectives

On Friday evening, the Chef & Winemaker Night by Design Hotels™ sets a culinary exclamation mark right from the start. A total of seven chefs, four of them from selected member hotels - including Jamie Unshelm (Rote Wand, Austria), Levan Karseladze (Stamba, Georgia), Lefteris Iliadis (Phāea Cretan Malia, Greece), Þráinn Freyr Vigfússon (ION Hotels, Iceland) and Stefan Wiesner - will cook together and bring their own personal signature to Zermatt. Smith & Smith with Baron Anton von Longo Liebenstein from South Tyrol and Terravigna with Marjan Simčič from Slovenia will provide the perfect wine accompaniment.

Stijn Oyen, Managing Director of Design Hotels™, says: *“A Love Beyond is an annual highlight for the Design Hotels’ brand and it’s all down to our original Daniel Lauber and his team who bring this event together. This year we’re returning to Zermatt for our second ‘Chef and Winemakers’ Night’, bringing chefs from global member hotels in Georgia, Iceland, Austria and Greece to cook and share their favorite dishes and wine pairings. It is sure to be a magical moment in the mountains of culinary fusion from regions near and far sparking fresh ideas and lasting*



connections. We are so grateful for the support from the talented and creative community that fuels the lifeblood of Design Hotels, and we can't wait to return to CERVO."

Saturday begins with mindfulness: a Mountainbreath session with keur and a Glacier Bathing experience with Sukkhadas turn nature into a source of strength. The subsequent Fire & Mountains Lunch at spectacular altitude – prepared by René Schudel – combines regionality with wild creativity. Workshops with artist Velia de luliis and Soeder founder Johan Olzon Åkerström provide space for creative expression.

Once again, this year's Panel Talk is powered by Breitling, featuring model, entrepreneur, and Breitling ambassador Ronja Furrer, along with creative director and branding expert Donald Schneider. The talk will be hosted by journalist and author Kerstin Hasse. Together with her guests, she will discuss the question of what presence means in an over-staged world, what remains when you consciously withdraw from the rhythm of consumption and speed - and how it is possible to find inner orientation in constant motion.

"As an official partner of CERVO Mountain Resort, Breitling is proud to support the A Love Beyond event hosted at this incredible location. With our two ambassadors participating, Ronja Furrer and René Schudel, we celebrate the perfect harmony of adventure, quality, and authenticity that connects us all", says Reto Krattiger, Managing Director Breitling Switzerland.

The retreat is musically curated by Zermatt Unplugged together with Joel Black. Intimate concerts such as the one by Qazi & Qazi and the A Love Beyond Party with Hazy Pocket form the soundscape of the weekend.

Participation & Booking

The retreat is exclusively open to hotel guests and holders of a Retreat Pass – except for the Chef & Winemaker Night, the Fire & Mountains Lunch, and the A Love Beyond Party, which are also open to external guests.

The Retreat Pass can also be booked separately – without overnight stay – for CHF 480. –, granting access to all program items over the three days.

Full details and booking: www.cervo.swiss/en/a-love-beyond

For individual enquiries: gr@cervo.swiss

For those wishing to immerse themselves even further, A Love Beyond can, for the first time, be combined with the Soulful Health Retreat – five days full of inspiration, slowing down, and inner balance from 19 to 24 September 2025.



ABOUT THE CERVO MOUNTAIN RESORT

Located above the village center of Zermatt, the CERVO Mountain Resort impresses with spectacular views of the Matterhorn and unites consciously practiced sustainability, alpine tradition, and global inspiration. Natural materials and cosmopolitan details characterize the interior designed by Dreimeta. With 54 rooms and suites spread across the three lodges Nomad, Alpinist, and Huntsman, CERVO offers diverse accommodation options – ranging from relaxed luxury to stylish alpine and functional modern living. For a laid-back apartment holiday, the Overlook Lodge is the perfect choice.

At the Ätman Mountain Spa, wellness traditions from East and West merge with the power of local nature: an onsen with Matterhorn views, herbal steam baths, and holistic treatments for body and mind. Culinary highlights await at the restaurants Madre Nostra, Bazaar, and Ferdinand, which combine regional products with globally inspired creations. CERVO is not only a retreat but also a lively host of numerous events centered on food, drinks, music, and culture – après-ski gatherings take place right at the end of the slopes with DJ sets and live music on the terraces.

CERVO Mountain Resort is a proud member of Design Hotels and the international luxury travel network Virtuoso. Certified with the ibex fairstay Platinum label, the resort sets new standards for sustainable hospitality.

More info: www.cervo.swiss

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ABOUT A LOVE BEYOND

A LOVE BEYOND is a curated retreat at CERVO Mountain Resort Zermatt - a weekend of alpine magic, music and mindfulness. From 19-21 September 2025, culinary delights, art and rituals meet design and nature. An experience for all those who want to go beyond the ordinary.

Bookable from CHF 1,290 incl. program & overnight stay. More info: cervo.swiss/en/a-love-beyond