

# PRESS RELEASE

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## BREITLING AND CERVO – A PARTNERSHIP OF TRADITION AND ADVENTURE



**Breitling is proud to announce its new partnership with CERVO Mountain Resort, a unique travel destination surrounded by the rugged beauty of Zermatt. To celebrate the partnership, Breitling is launching a limited-edition series: the Top Time Cervo Limited Edition – in line with the CERVO guiding principle “Beyond Exploring”.**

Firmly rooted in its unique natural environment, CERVO Mountain Resort is the gateway to the mystical mountain world of the Alps. Zermatt has always been a place for adventurers, pioneers, and explorers. CERVO has taken up this spirit and transformed it into a forward-looking hotel concept. This pioneering spirit is firmly rooted in the history of Breitling as well, and has shaped the brand’s development for more than a century. As part of their partnership, Breitling and CERVO aim to convey the attitude and the values of the modern adventurer.

In addition to their spirit of adventure, Breitling and CERVO also share a deeply rooted sense of the highest quality and authenticity. The Top Time Cervo is a timepiece for dynamic people of action, purpose, and style, and it celebrates having the freedom to explore the world in your own way and at your own pace. The watch is a nod to the original Breitling from the 1960s and a true tribute to the nomad spirit. It’s not about keeping time, but rather expanding it whenever adventure beckons.



## THE BREITLING TOP TIME CERVO LIMITED EDITION

With its unique style, the Breitling Top Time CerVO appeals to men and women who appreciate its combination of design, history, and extraordinary chronograph performance. The original Breitling Top Time appeared on the market in the 1960s with a clear mission: to meet the needs of “young and active professionals” with a range of ultra-modern chronographs. The sports watch was a hit with its target audience, but it also appealed to young women, who were attracted to its distinctive lines and indisputable elegance. The current Breitling Top Time is a modern interpretation of this stylish chronograph. The limited-edition series stands out for its natural design with a modern retro look, and it is the perfect timepiece for people who go their own way, act with a sense of purpose, and are always ready to discover new things.

The Breitling Top Time CerVO has a 41-millimeter stainless-steel case and a stylish brown racing-style calfskin strap with a pin buckle. The silver dial has yellow and orange details, green chronograph counters in the shape of a squircle, and the CERVO guiding principle “BEYOND EXPLORING” printed in white on the green tachymeter scale. The CERVO logo is engraved on the caseback of the watch.

The model is limited to 54 timepieces, representing the 54 rooms and suites at CERVO, and it is operated by the Breitling Caliber 23, a COSC-certified chronograph movement.

## ABOUT BREITLING

Since 1884, Breitling has established a global reputation for high-precision timepieces, its pioneering role in the development of the wrist chronograph, and its uncompromising commitment to design excellence. With the brand’s storied association with aviation, Breitling has shared the finest moments in humankind’s conquest of the skies. Renowned for its spirit of innovation, it has also earned a place of privilege in the worlds of science, sport, and technology. Breitling manufactures its own movements in-house and the quality of every one is – like the movements in all Breitling watches – confirmed by its status as a COSC-certified chronometer, made in Switzerland.



## ABOUT CERVO

CERVO Mountain Resort reopened in December 2020 following extensive renovations. Guests enjoy spectacular views of Zermatt and the Matterhorn during their stay – whether they are in one of the 54 rooms and suites spread across seven of the nine lodges, or the Mountain Ashram Spa onsen. The CERVO attitude toward life can be felt and experienced everywhere at the resort. This attitude is based on the principles of treating the environment with awareness and respect, having an appreciation for the homeland and its traditions, and finding inspiration around the world. The resort's interiors reflect this as well. There are three room concepts: comfortably luxurious, stylishly alpine, and functionally modern – the rooms and suites are just as diverse as the resort's offerings and services. The new Mountain Ashram Spa combines the best of international wellness traditions: meditation sessions, exquisite treatments, a steam bath with local herbs, and an onsen with a breath-taking view of the Matterhorn. The focus in the three restaurants – Madre Nostra, Bazaar, and Ferdinand – is on local and seasonal creations enhanced with flavors from near and far.

## FACTS ABOUT THE WATCH

### TOP TIME CERVO LIMITED EDITION

**Reference:** A233102A1A1X1

### WATCH MOVEMENT

**Caliber:** Breitling Caliber 23  
**Diameter:** 30 mm  
**Depth:** 7.9 mm  
**Winder:** self-winding mechanical, unidirectional with ball bearing  
**Power reserve:** approx. 48 hours  
**Balance frequency:** 28,800 a/h or 4 hertz  
**Chronograph:** oscillating pinion, ¼-second, 30-minute counters  
**Display:** hour, minute, second  
**Certification:** COSC-certified

### CASE

**Material:** stainless steel  
**Diameter:** 41 mm  
**Height:** 14.27 mm  
**Water resistance:** up to 3 bar [30 meters]  
**Glass:** sapphire, convex, double anti-reflective  
**Back:** snapped, stainless steel  
**Crown:** non screw-locked, one gasket

### DIAL/HANDS

Silver  
 Super-LumiNova® luminescent hour markers, hour and minute hands

### STRAP

Brown racing-themed calfskin leather strap with pin buckle



## ADDITIONAL INFORMATION

### DOWNLOADS

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All press material can be downloaded free of charge at

<https://press.breitling.com/top-time-cervo>

### FURTHER INFORMATION

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### INTERNET AND SOCIAL MEDIA

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